



# N O R T H C A R O L I N A Blumenthal Performing Arts Center

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## **BLUMENTHAL PERFORMING ARTS CENTER ANNOUNCES 2009 CORPORATE CAMPAIGN CHAIR**

Charlotte, NC — Blumenthal Performing Arts Center Board of Trustees Chair Walter Fisher of K&L Gates has announced the Center's 2009 Corporate Campaign Chair. James Downs, Vice President of Retail for Crosland, LLC, has agreed to serve as the 2009 Corporate Campaign Chair.

"This campaign has grown significantly each of the past five years due to the high quality of volunteer leadership. We are pleased to have James at the helm of our upcoming campaign," said Board Chair Walter Fisher.

James Downs has been an active member of the Corporate Campaign since 2006 and has served as a team captain for the past two years. "This is a unique opportunity to serve our community and work with other corporate executives who share a belief in the power and value of the arts. Together we can make a difference by supporting the arts and education programs that have such a positive impact on the lives of families in this region," Downs says.

The Center is currently recruiting executives to serve as volunteers on the upcoming campaign and will announce the 2009 campaign goal at the Campaign Kick-Off Event in September. Nearly 60 campaign volunteers last year reached over 225 Corporate Partners, raising \$475,000 from the Charlotte corporate community.

Corporate Partners have indicated their appreciation for the visibility, networking opportunities and client entertainment options that corporate partnership with the Center provides. "We strive to provide valuable experiences and relevant benefits for our Corporate Partners who give so much to the Center and the community as a whole. We look forward to James' leadership of this campaign," says Center President Tom Gabbard.

The North Carolina Blumenthal Performing Arts Center serves the Carolinas as a leading cultural, entertainment and education provider. For more information, visit [BlumenthalCenter.org](http://BlumenthalCenter.org) or call (704) 372-1000. The Center receives operating support from the Arts & Science Council and the North Carolina Arts Council. The Center is also supported through the generous aid of its sponsors, including Presbyterian Hospital, the Official Healthcare Provider and U.S. Airways, the Official Airline of Blumenthal Performing Arts Center.

**~ A high resolution photo is available for download at [BlumenthalCenter.org/media](http://BlumenthalCenter.org/media) ~  
please contact [PublicRelations@ncbpac.org](mailto:PublicRelations@ncbpac.org) for password**

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