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N O R T H C A R O L I N A  
Blumenthal Performing Arts Center

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**BLUMENTHAL PERFORMING ARTS CENTER ANNOUNCES RENEWAL OF  
US AIRWAYS SPONSORSHIP AS OFFICIAL AIRLINE OF THE CENTER**

**CHARLOTTE, NC** – The Blumenthal Performing Arts Center is pleased to announce the renewal of US Airways' sponsorship as the Center's Official Airline for the fourth consecutive year. US Airways is committed to investing in community organizations that enhance the quality of life in its hub markets and the Center greatly appreciates US Airways' generous and consistent support of the arts.

"We are thrilled that US Airways is renewing its sponsorship of the Center for the fourth year in a row," said Center President Tom Gabbard. "The company has been such a good friend to the Center by supporting our work for many years."

As a result of this partnership, US Airways provides air travel for artists performing at the Center and for staff business travel. The sponsorship also enables the Center to award valuable travel gift cards to Center patrons as incentive for renewing subscriptions, joining the e-mail club, participating in Affinity Group programs, or attending events like the annual Tony Awards party. The travel certificates are also used to reward winners of Blumenthal promotional efforts such as the "Be The One" online talent competition in support of the Charlotte engagement of A CHORUS LINE. One lucky US Airways gift card winner was able to purchase a round trip plane ticket for his brother-in-law to be reunited with family. Upon receiving the gift card, this winner said that "...your program, through the generosity of US Airways, helped to meet a need and bring our family together again..."

US Airways will also cover the travel costs for the unique Broadway Experience program, which provides a trip to New York City for deserving local children. Twelve high school students and three faculty members will be flown to New York for a once-in-a-lifetime theater weekend. The Center is proud to continue partnering with US Airways in serving the Charlotte community.

"US Airways is pleased to continue its commitment to support the community in which so many of our employees and customers live and work," said Julie Coleman, US Airways Director, Community Relations. "We support nonprofits such as the Blumenthal because they provide such an important cultural service to the region."

**About US Airways**

US Airways, along with US Airways Shuttle and US Airways Express, operates more than 3,000 flights per day and serves more than 190 communities in the U.S., Canada, Europe, the Middle East, the Caribbean and Latin America. The airline employs more than 32,000 aviation professionals worldwide and is a member of the Star Alliance network, which offers its customers more than 19,700 daily flights to 19,700 destinations in 175 countries worldwide. Together with its US Airways Express partners, the airline serves approximately 80 million passengers each year and operates hubs in Charlotte, N.C., Philadelphia and Phoenix and a focus city at Ronald Reagan Washington National Airport. And for the eleventh consecutive year, the airline received a Diamond Award for maintenance training excellence from the Federal Aviation Administration for its Charlotte hub line maintenance facility. For more company information, visit [usairways.com](http://usairways.com). (LCCG).

**About the Blumenthal Performing Arts Center**

The North Carolina Blumenthal Performing Arts Center serves the Carolinas as a leading cultural, entertainment and education provider. For more information, call (704) 372-1000 or visit [BlumenthalCenter.org](http://BlumenthalCenter.org). The Center receives operating support from the Arts & Science Council and the North Carolina Arts Council. The Center is also supported through the generous aid of its sponsors, including U.S. Airways, Official Airline of Blumenthal Performing Arts Center; Presbyterian Hospital, the preferred healthcare provider for the Blumenthal Performing Arts Center; and Duke Energy, sponsor of the Duke Energy Broadway Lights Series.



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