

FOR RELEASE: Dec. 10, 2009

LIMITED-TIME 'JOLLY HOLIDAY' SALE OF TICKETS FOR

Disney and CAMERON MACKINTOSH present

MARY POPPINS

© Disney/CML

BROADWAY'S PERFECTLY MAGICAL MUSICAL

**AVAILABLE NOW AT THE BELK THEATER IN CHARLOTTE UNTIL DECEMBER 31, 2009
FREE PARKING OFFER ON SELECT WEEKDAY PERFORMANCES!**

PERFORMANCES BEGIN AUGUST 26, 2010 FOR THREE WEEKS AT THE BELK THEATER

CHARLOTTE, NC - The North Carolina Blumenthal Performing Arts Center and producers Thomas Schumacher of Disney Theatrical Productions and Cameron Mackintosh announced today that tickets for the long-awaited production of **MARY POPPINS** will go on sale to the public for a **LIMITED-TIME HOLIDAY SALE** now through December 31, 2009.

Charlotte's most eagerly awaited stage production will begin performances at the Belk Theater on August 26, 2010 for a limited engagement of three weeks through September 12, 2010. The opening night is Friday, August 27, 2010 at 8:00 p.m. The entire original creative team has reunited to bring this magical story of the world's most famous nanny to audiences around North America.

Tickets are on sale now through December 31 for a limited 'Jolly Holiday' sale at the Belk Theater box office, by phone at 704-372-1000 or online at BlumenthalCenter.org. Group orders for 20 or more may be placed by calling 704-379-1380. This show is part of the Duke Energy Broadway Lights Series.

Purchase your tickets to select weekday performances of **MARY POPPINS** by December 31, 2009 and get free parking. One parking pass will be issued per order. The free pass is available with the purchase of any of the following Tuesday, Wednesday or Thursday performances: August 26 & 31; September 1, 2 and 7-9.

MARY POPPINS, a co-production of Disney and Cameron Mackintosh, opened on Broadway on November 16, 2006. Based on P.L. Travers' cherished stories and the classic 1964 Walt Disney film, **MARY POPPINS** the stage play features the Academy Award®-winning music and lyrics of Richard M. Sherman and Robert B. Sherman. The

stage production has been created, in collaboration with Cameron Mackintosh, by Academy Award®-winning screenwriter Julian Fellowes, who has written the book, and the Olivier Award-winning team of George Stiles and Anthony Drewe, who have composed new songs and additional music and lyrics.

Olivier Award-winning director Richard Eyre leads the award-winning creative team, with co-direction and choreography by Tony® and Olivier Award winner Matthew Bourne. **MARY POPPINS** features set and costume design by Tony® Award winner Bob Crowley, co-choreography by Olivier Award winner Stephen Mear, lighting design by Howard Harrison, orchestrations by William David Brohn, and music supervision by David Caddick. The tour's creative team includes Tour Director Anthony Lyn, Associate Choreographer Geoffrey Garrett, and Music Director James Dodgson.

Consistently among the top-grossing shows on Broadway, **MARY POPPINS** continues in its 3rd smash year at the New Amsterdam Theatre and recently celebrated its 1000th performance - a milestone reached by only a rare few number of shows in Broadway history. The Broadway production has grossed over \$152 million to date and been seen by over 1.8 million theatergoers.

Simultaneously, the show's popularity grows around the globe. Following a successful three year run (December 2004 - January 2008) at the Prince Edward Theatre on London's West End, a U.K. tour of **MARY POPPINS** commenced in summer 2008 and concluded its acclaimed run in Cardiff in April 2009. The Australian production of **MARY POPPINS** will premiere in July 2010 at Her Majesty's Theatre in Melbourne.

An open-ended run of **MARY POPPINS** will take residence at the Circus Theatre in Scheveningen, Holland, outside of Amsterdam. The show will open in April 2010 at the Circus Theatre following TARZAN'S record setting run there. **MARY POPPINS** will be produced in Holland by Stage Entertainment in association with Disney and Cameron Mackintosh.

In Charlotte, **MARY POPPINS** will play Tuesday through Thursday evenings at 7:30 p.m., Friday and Saturday evenings at 8:00 p.m., Saturday matinees at 2:00 p.m., Sunday matinees at 1:00 p.m., and Sunday evenings at 6:30 p.m. Ticket prices start as low as \$35.00. A limited number of special Premium Ticket Packages are available at select performances and include premium seating and a complimentary souvenir program.

Tickets are on sale now through December 31 for a limited 'Jolly Holiday' sale at the Belk Theater box office, by phone at 704-372-1000 or online at BlumenthalCenter.org. Group orders for 20 or more may be placed by calling 704-379-1380.

The Charlotte engagement of **MARY POPPINS** is presented by arrangement with the Blumenthal Performing Arts Center and is a subscription offering of the Duke Energy Broadway Lights Series.

For more information, please visit www.MaryPoppinsTour.com

National Press Representative:

Scott A. Hemerling
New Amsterdam Theatre
214 West 42nd Street
New York, New York 10036
Telephone: 212.703.1080
Facsimile: 954.212.2483

Local Press Representative:

Kathy Scott Rummage
Blumenthal Marketing Dept.
345 N. College St.
Charlotte, NC 28202
Telephone: 704.348.5787
Facsimile: 704.444.2147

ABOUT THE BLUMENTHAL PERFORMING ARTS CENTER

The North Carolina Blumenthal Performing Arts Center serves the Carolinas as a leading cultural, entertainment and education provider. For more information, call (704) 372-1000 or visit BlumenthalCenter.org. The Center receives operating support from the Arts & Science Council and the North Carolina Arts Council. The Center is also supported through the generous aid of its sponsors, including U.S. Airways, Official Airline of Blumenthal Performing Arts Center; Presbyterian Hospital, the preferred healthcare provider for the Blumenthal Performing Arts Center; and Duke Energy, sponsor of the Duke Energy Broadway Lights Series.



###